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VOTE FOR YOUR FAVOURITE SPECIAL EXTENSION BILLBOARD OF THE YEAR:

- Amazing Spider-man
- Delocated season 3
- Smash series premiere
- RuPaul's Drag Race season 4
- Ice Age: Continental Drift
- The Voice season 3
- Black Dynamite
- Life's Too Short series premiere
- Wrath of the Titans
- Battleship
- Assassin's Creed III
- Madagascar 3
- Robot Chicken season 6
- The Dictator
- Sonos Deadmau5
- Snow White & the Huntsman
- Something else

You may select multiple answers.

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Votes so far: 6
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WEDNESDAY, NOVEMBER 28, 2012

John Varvatos limited edition Patrón Tequila billboard...



Patrón Tequila have turned to fashion designer John Varvatos to give their bottle stopper a rocking new look for the festive season.

WHO SHOULD WIN BEST BILLBOARD INSTALLATION OF THE YEAR?

- The Lorax face billboard
- Gap Be your own T shirt installation
- The Campaign mannequin installation
- Workaholics Fully Torqued season 3 billboard
- The Dark Knight Rises exploded Bat-sign
- Arrow Aim for Justice installation
- Project Runway season 10 glittering scissors
- Sprite Basketball hoop Times Square
- GNC Live Well Soccer ball Times Square
- Rise of the Guardians Christmas lights
- Something else

You may select multiple answers.

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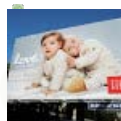
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BILLBOARD GENRES

- [Animals](#) (82) [Animation](#) (78) [Arts](#) (2) [Autos](#) (10) [Awards](#) (6) [Charity](#) (11) [Christmas](#) (17) [Comic Book](#) (30) [Drinks](#) (77) [Eyewear](#) (12) [Fashion](#) (166) [Female models](#) (319) [Finance](#) (4) [Food](#) (9) [Footwear](#) (16) [Fragrance](#) (20) [Games](#) (14) [Halloween](#) (11) [Health](#) (9) [Jewelry](#) (5) [LGBT](#) (11) [Male models](#) (262) [Movies](#) (352) [Music](#) (39) [Performing Arts](#) (6) [Property](#) (2) [Radio](#) (5) [Restaurants](#) (4) [Special installation](#) (24) [Sports](#) (18) [Technology](#) (18) [Theme Parks](#) (16) [Toys](#) (7) [Travel](#) (13) [TV](#) (365)

BILLBOARD ARCHIVE

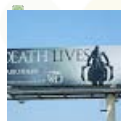
- 2012 (339)
 - December (3)
 - November (30) [Windows Phone and Windows 8 billboards...](#)



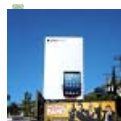
[Baby Gap Love at first sight billboards...](#)



[John Varvatos limited edition Patrón Tequila billboard...](#)



[Death Lives Darksiders II video game billboards...](#)



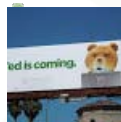
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[One Direction Take Me Home album billboard...](#)



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DAILY BILLBOARD'S FAN BOX

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HOLLYWOOD MOVIE COSTUMES AND PROPS BLOG



Not only does this style makeover give the bottle a distinctive look just in time for the gift-giving season, but it also makes for an eye-catching special extension billboard.



This guitar-head bottle may indeed be someone's idea of *'perfection'* and the billboard was

[Zero Dark Thirty movie billboards...](#)

[John Varvatos Limited edition Patrón Tequila billb...](#)

[UGG Australia for Him and Her Winter 2012 billboard...](#)

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[Giant Eddie Murphy One Night Only TV billboard...](#)

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snapped along **Sunset Boulevard** next to **Michael Mina's** swanky **XIV** restaurant at **Crescent Heights Boulevard**.



If you're a fan of the fashion designer, be sure to also check out these [John Varvatos billboards](#).



Meanwhile if you're a fan of the drink, be sure to take a look at these [Espolón Tequila billboards](#) and [Don Julio Tequila ads](#) from around the streets of **L.A.**

[Rdio Human powered music discovery billboards...](#)

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[Virgin America Fly with billboards...](#)

[Ellen season ten TV billboards...](#)

[Espolon Tequila skeleton billboards...](#)

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Posted by Jason in Hollywood at [12:01 AM](#)

Labels: [Drinks](#), [Fashion](#)

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